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HENDERSON'S POT-GROWN STRAWBERRY PLANTS

Set Out This Summer Will Bear a Full Crop of Berries Next Year. Order Now for Delivery August 1st



These pot-grown plants will be ready on and after August 1st, and if set out any time before September 15th they will grow into fine plants and bear a full crop of luscious fruit the next season, being a clear gain of one year over the "ground layer" plants, which is certainly worth much more than the slight difference in first cost. They may be transplanted at any season, and it will scarcely check their growth; the earlier the pot-grown plants can be planted after August 1st, the larger they will grow and the more berries they will produce the next spring. Our pamphlet, Strawberry Culture, mailed free if requested when ordering.



BERRIES. The blossoms of strawberries are either staminate (perfect flowering) or are destitute of stamens and are termed pistillate (or imperfect flowering). Pistillate varieties must have a row of a perfect-flowered sort, planted every 9 or 12 ft. apart among them, or, better yet, every third or fourth plant in the row, to pollenize their blossoms. When properly fertilized the pistillate varieties are the most prolific.

PERFECT vs. IMPERFECT FLOWERING STRAW-

Staminate or Perfect Flowering

Imperfect Flowering



New Strawberry-Fairfax

BARRYMORE (Mid-Season, Perfect-Flowering). The plant is a vigorous grower, producing large bluntly conical berries. The color is glossy rich dark crimson; the flesh red and meaty, and of excellent flavor. A valuable berry for the home garden or for market.

Price, pot-grown plants, \$6.00 per 100; 25 or over sold at hundred rate.

BRANDYWINE

(Mid-Season to Late, Perfect Flowering)

This variety is one of the well-known and well-This variety is one of the well-known and welliked reliables. It has been thoroughly tested in many parts of the country, and gives universal satisfaction. The berries of the "Brandywine" are of immense size—very firm, solid and shapely for so large a berry; occasionally fruits will be found shaped as if two berries were joined together; flesh red to the core, of delightful aroma, rich, juicy and luscious. The color is of a rich, dark glossy scarlet. (See engraving,

Price, pot-grown plants, \$6.50 per 100; 25 or over sold at the hundred rate.

BUSHEL-BASKET

(Mid-Season, Perfect Flowering)

This veritable giant is creating a genuine sensation throughout the New England States. It is an immense plant, fruiting in mid-season; and the fruit, though unusually large, is freely produced and of high quality. (See engraving,

Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

Two Grand New Strawberries FAIRFAX and DORSETT

Have Set a New Standard of Strawberry Quality and Productiveness

These two new varieties Fairfax and Dorsett were developed by the U. S. Department of Agriculture and have created a decided sensation among growers.

Fairfax has yielded at the rate of 5,120 quarts per acre and Dorsett 6 640 quarts

The berries of Fairfax are of large size, quite firm, intense bright red in color, with ellow seeds and therefore, very attractive in appearance.

The Dorsett variety is slightly smaller than the Fairfax, very firm, rather light red in color with bright green caps.

Strawberry specialists who have tested both varieties say that Fairfax will lead all others as a home garden variety, and Dorsett as a shipping variety. (See engravings.

Price, pot-grown plants, either Fair-fax or Dorsett, \$7.50 per 100; 25 or over of either variety sold at the hundred

CHESAPEAKE (Mid-Season to Late, Pistillate)

A splendid grower making just enough runners for a matted row. The plants root deeply, are vigorous and healthy, with large foliage. One of the best in flavor, shape, size, color and appearance. The berries, when good and ripe, are rather dark, like Marshall.

Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

EARLY JERSEY GIANT (Early, Perfect Flowering)

There is no known variety that ripens earlier and none bearing large berries that come near it in earliness. The berries are brilliant crimson scarlet in color, very firm, conical in shape, with pointed tip and it colors all over at once. They have a rich aroma, and delightfully mild wild strawberry

Price, pot-grown plants, \$6.50 per 100; 25 or over sold at the hundred rate.



New Strawberry-Dorsett

EDMUND WILSON (Mid-Season, Perfect Flowering)

This is not a commercial variety, but one for the home garden. The berries are bluntly heartshaped in form, deep maroon in color, with firm, smooth surface. The plants soon fill a space a foot square, and grow to a height of fifteen inches.

Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

GANDY (Late, Perfect Flowering)

One of the best late strawberries ever introduced. Color, bright crimson and as glossy as if varnished. This is one of the latest and best flavored berries we

Price, pot-grown plants, \$6.00 per 100; 25 or over sold at the hundred rate.

have.

GLEN MARY

(Mid-Season, Perfect Flowering)

We especially recommend it for the home garden. Twelve berries will fill a quart; in shape the berries are broadly heart-shaped, often widening at the tip; color dark glossy crimson, fairly firm and of excellent quality; plant strong and healthy. (See engraving,

Price, pot-grown plants, \$6.00 per 100; 25 or over sold at the hundred rate.

All Pot-Grown Strawberry Plants Ready about August 1st. We make no charge for packing, but buyer pays transportation charges.

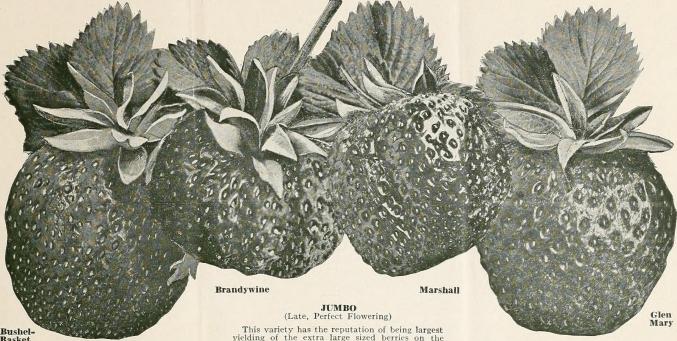
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HENDERSON'S POT-GROWN STRAWBERRY PLANTS-Cont'd



WILLIAM BELT

(Mid-Season, Perfect Flowering)

A luxuriant grower, healthy and hardy, very productive, and the berries are very large. Shape rather long, conical and quite uniform. Color, deep glossy red all over.

Price, pot-grown plants, \$6.50 per 100; 25 or over sold at the hundred rate.

JOHN H. COOK (Mid-Season, Perfect Flowering)

This is the finest of all the wonderful Van Fleet Hybrids. The berries are of exquisite quality, blood red in color, and very firm. In delicious flavor it closely approaches the wild strawberries.

Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

This variety has the reputation of being largest yielding of the extra large sized berries on the market. It bears over a very long season. The plants are larger than those of most other varieties and the large fruit is rather blunt or flat on the ends. It possesses a fine flavor. The Jumbo will prove very satisfactory for the home garden and a money-maker for the commercial grower.

Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

MARSHALL

(Mid-Season, Perfect Flowering)

It is the first of the extra large berries to ripen. The color is a rich glossy crimson running well into the flesh, and the quality is far above the average.

Price, pot-grown plants, \$6.50 per 100; 25 or over sold at the hundred rate.

STEVENS LATE CHAMPION

(Late, Perfect Flowering)

One of the latest. It is a big producer of fine large, bright colored berries holding up in size well to the very end of the season.

Price, pot-grown plants, \$6.50 per 100; 25 or over sold at the hundred rate.

SUCCESS (Early to Mid-Season, Ferfect Flowering)

The terries are of large globular form, slightly conical and of a light tright scarlet; the flavor being always fine, mild, sweet and rich.

Price, pot-grown plants, \$6.50 per 100; 25 or over sold at the hundred rate.

PROLONG THE SEASON UNTIL FROST BY PLANTING FALL-FRUITING STRAWBERRY PLANTS

These varieties will produce fruit at the same season as the ordinary strawberries, and keep on bearing until frost; yet to get the best results the blossoms should be kept cut off until August 1st, so as to conserve the energies of the plants for the fall crop. Treated in that way, ripe fruit will be borne in about three weeks after that date and continuously until frost.

CHAMPION EVERBEARING—It produces "fine dark-red delicious strawberries from July until frost" and is so productive that 256 berries have been found on one plant. It is hardy, a good plant maker and free in pollen, so does not need the association of another variety in order to produce its large crops. (See engraving.)

Price, pot-grown plants, \$7.50 per 100; 25 or over sold at the hundred

LUCKY BOY—Claimed to be "the biggest, sweetest, and most productive ever-bearing strawberry as yet produced." From its behavior with us and the enthusiastic reports we have received from other growers, we feel it is destined to be the "ever-bearing variety of the future." (See engraving.) **Price, pot-grown plants, \$7.50 per 100; 25 or over sold at the hundred rate.**

MASTODON or Wonderberry—The most popular Wonderberry. A large heavy yielding ever-bearing variety of delicious flavor; yields a large crop in June and continues to bear throughout the summer and fall.

Price, pot-grown plants, \$7.50 per 100; 25 or over sold at the hundred

We guarantee the safe arrival of all plants and roots sent by Express to all points in the United States. Should anything be injured in transit, we urge our customers to notify us at once on receipt of the goods, and send us a list of what has been damaged so we can replace them without delay. But when they arrive in good condition our responsibility ceases, and if from inattention or other causes they fail and complaint is then made we cannot replace them we cannot replace them.





The World's Premier Introduction of HENDERSON'S "SPOON" CHRYSANTHEMUMS

Perfectly Hardy in the Garden-Lovely for Cutting Very Desirable for Pot Culture

There is an airy charm and daintiness about this type that is not associated with any other chrysanthemum in cultivation; and, notwithstanding their apparent delicacy, they are as hardy as an oak, having come through the extreme cold of the winter of 1933 without the slight-

Under ordinary garden cultivation the Spoon Chrysanthemums develop into symmetrical rounded bushes about two feet high and two feet across, and in the later part of October are covered completely by the dainty flowers which average one and one-half inches across. The flowers are produced on straight wiry stems, thereby making them very desirable for cutting purposes. They are most charming for table decora-

Owing to their sturdy compact habit, the Spoon Chrysanthemums are also excellent for pot culture. At the 1934 Chrysanthemum show in New York a group of these won an Award of Merit of the New York Horticultural Society.

We offer the following varieties: (plants from four inch pots)

No. 1. Elf. Scarlet with terra cotta shadings.

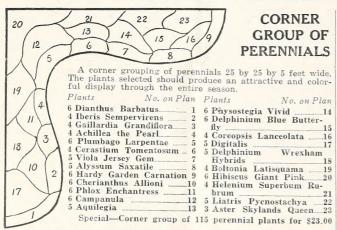
No. 2. Charm. Orange-tipped yellow.

No. 3. Snowstar. Pure white.

No. 4. Dainty. A soft pleasing pink. No. 5. Fairy. Rosy-crimson. No. 6. Grace. Soft canary yellow.

INTRODUCTORY OFFER: THE SET OF SIX FOR \$2.50.

HENDERSON'S POPULAR COLLECTIONS OF POT GROWN PERENNIAL PLANTS



FORGET-ME-NOT COLLECTION OF 17 HARDY PERENNIALS

A succession of bloom with a picturesque effect can be obtained by planting this collection. The different varieties flower at different periods and vary in natural heights, the effect in the garden is a continued source of pleasure, while for cutting purposes most of the varieties are charming and graceful.

Hollyhock. Double mixed. Forget-Me-Not. Blue. Delphinium. Blue. rorget-Me-Not. Blue.
Delphinium. Blue.
Pyrethrum Hybridum. Mixed.
Sweet William. Mixed.
Hardy Phlox. Assorted.
Canterbury Bells. Mixed.
Digitalis. Mixed. Scabiosa. Biue. Alyssum Hardy. Yellow. Alyssum Hardy. Tellow. Coreopsis. Yellow. Poppy. Hardy mixed. Aquilegia. Mixed. Gaillardia. Hardy. Carnation. Hardy mixed. Aster. Hardy mixed.

50c each

\$5.00

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Chrysanthemum. Shasta Daisy.

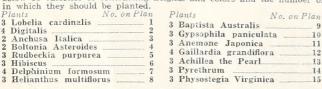
Special Offer—1 plant each of 17 varieties for \$4.00; 3 plants each of 17 varieties for \$10.00; 6 plants each of 17 varieties for \$19.50.

THE "IMPERISHABLE" PERENNIAL FLOWER BORDER FOR \$20.00

A sketch plan for a typical hardy perennial border is shown below. To make one like it, 5 by 50 feet would require 100 plants. We list below 30 varieties of contrasting heights and colors and the number of plants for each group. The number after each variety gives the position in which they should be planted.

Plants

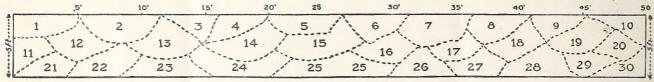
No. on Plan



Plants	IVO. on Fian
3 Hemerocallis flava	16
3 Coreopsis Lanceolat	ia17
4 Campanula	18
4 Aquilegia	19
3 Papaver	20
4 Alyssum Saxatile	21
4 Dianthus	22

P	lants No. o	n Plan
4	Funkia variegated	23
3	Heuchera sanguinea	24
4	Plumbago Larpentae	25
4	Arabis albida	26
	Monarda didyma	
	Iberis	
	Scabiosa	
	Phlox Subulata	

Special Offer—The Imperishable Border Collection, 100 plants, as listed above for \$20.00. Should any of the above varieties be sold out when order is filled we will substitute similar sorts unless instructed to the contrary.



PLANTING PLAN OF A 50 FOOT IMPERISHABLE PERENNIAL BORDER

Send for free pamphlet. "Planting Plans for Perennial Borders." Purchaser pays transportation charges on plants. Add 10% to prices for delivery to points east of the Mississippi and 20% for points west of it.